FOLEY

FOLEY & LARDNER LLP

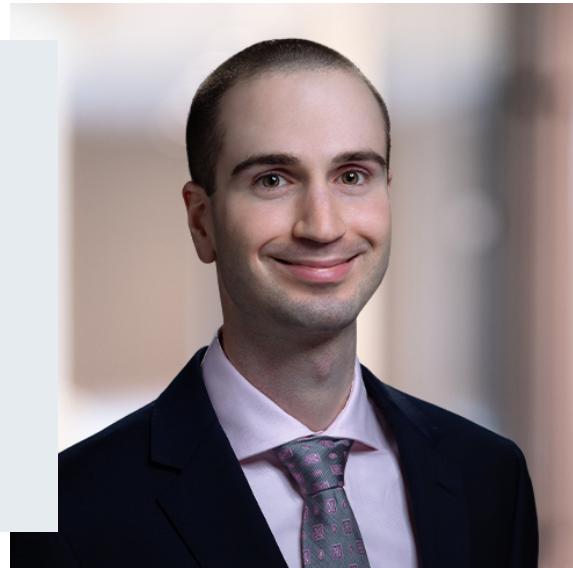## Avi B. Ginsberg
Associate

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Boston
617.226.3149

Avi Ginsberg is a cybersecurity and data privacy attorney with Foley & Lardner LLP based in Boston. He has substantial industry experience in cybersecurity and international business transactions. He regularly helps corporate clients respond to ransomware attacks and data breaches, evaluate privacy risk and compliance strategies for complex data sets, and develop kids' privacy approaches for online games and metaverse experiences.

Avi focuses his practice on nuanced cybersecurity and data privacy issues, including:

- advising clients on data privacy and information security programs,
- cybersecurity risk mitigation and incident response,
- artificial intelligence privacy compliance and reputational risk mitigation,
- website, web application, and mobile application privacy compliance,
- online trust and safety issues, and
- performing diligence in technology transactions.

Avi has over a decade of experience with web application design and programming, cybersecurity, databases, website exploit discovery/penetration testing, automation, bot development, software development, and reverse engineering.

Certifications & Affiliations
- Fellow of Information Privacy (FIP)
- Artificial Intelligence Governance Professional (AIGP)
- Certified Information Privacy Technologist (CIPT)
- Certified Information Privacy Professional/United States (CIPP/US)
- Member, International Association of Privacy Professionals (IAPP)

Presentations and Publications

- Co-author, "Watching the watchers: bias and vulnerability in remote proctoring software," *31st USENIX Security Symposium (USENIX Security 22)* (2022)
- Co-author, "Social Networking Without Sacrificing Privacy," *2018 International Conference on System Science and Engineering* (2018)
- Co-author, "Rapid Homoglyph Prediction and Detection," *2018 1st International Conference on Data Intelligence and Security* (2018)

Sectors

- Artificial Intelligence
- Blockchain & Digital Assets
- Cannabis
- Cloud Computing Infrastructure & Solutions
- Innovative Technology
- International Trade & National Security
- Manufacturing
- Racial Justice & Equity
- Supply Chain

Practice Areas

- Cybersecurity
- Electronics
- Intellectual Property
- Privacy, Security & Information Management
- State Attorneys General
- Technology Transactions, Cybersecurity, and Privacy
- Trademark, Copyright & Advertising Counseling
- eDiscovery & Data Management

Education

- Georgetown University Law Center (L.L.M., with distinction, 2021)
    - Specialization, International Business & Economic Law
- Georgetown University Law Center (J.D., cum laude, 2020)
    - Technology Law and Policy Scholar
    - Director of technology, *Georgetown Technology Law Review*
    - Vice President, Cyber Law Society
    - Member, OutLaw
- Monmouth University (M.S., 2017)
    - Computer Science (Databases & Artificial Intelligence)
    - Recipient, Academic Excellence Award
    - Recipient, Highest Ranking Computer Science Graduate Student Award

- Monmouth University (B.S., summa cum laude, 2016)
  - Computer Science
  - Recipient, Academic Excellence Award
  - Recipient, Highest Ranking Computer Science Undergraduate Student Award
  - Member, Upsilon Pi Epsilon
  - Member, Tau Sigma

Admissions
- Massachusetts